

Target X Committee

Meeting Minutes

November 28, 2022

Working Group: Renee Daudert, Evan Pauken, Mike Thompson, Chelsie Taylor, Jonathan Selmon, Erin Dominianni, Kristina Pudasaini, Josh Sprow, Chris LaPonsie, Cindy Ruess

1. Intelligent Names
 - a. First round pull resulted in a large % of records missing contact information
 - b. Re-running process with Liaison who agreed to expand our scope/filters as to ensure 15,000 usable records
 - i. Must have verified active email address
 - ii. Must still be within scope of adult learners
 - iii. Looking further outside of Kalamazoo County
 - c. Evan will meet with Liaison to move this forward and report back
2. Updates on Twilio
 - a. Continuing to work on process for collecting opt-in
3. Kalamazoo Promise Enhancements
 - a. ---Tabled---